

OPTION 1

Interactive conference (about 2h30)

Goals :

- Helping participants to find new ways of working better together, to develop their leadership skills and to lead changes.
- Boosting the company's relational dynamics for acute efficiency.

Content and method :

A real experience, an out-of-the-ordinary management pattern told live on stage with the following tools :

- The musical metaphor
- The mirror effect
- Interactivity with the audience
- Experimentation with concrete situations
- An appeal to emotional intelligence.

Audience :

- SteerComs, Senior managers, HR managers, Department managers, Project managers, all staff members, consultants, business clubs' members, management schools.
- Fitting for small groups as well as major events.
- Up to 150 people.

OPTION 2

Interactive conference + options (duration : 4h approximately)

Option 1 with two additional offers :

First module : song-writing workshop (1h)

At the end of the conference, participants are divided into 4 groups led by the 4 musicians in order to create a collective musical work.

Goals :

- Immediate application and experimentation of the new keys for management revealed during the conference.
- Bringing talents together
- Showing how sticking to key-points works when responding to emergencies
- Giving a greater impact
- Closing the meeting with a joyful and rallying moment

Audience :

- Same as Option1
- 120 people max

Second module : the musicians perform a "real" classical music recital (45 minutes).

Goals :

- Bringing one final example of real team-work
- Offering a special musical moment
- Showing that chamber music is modern, living art

Audience :

- Same as previous (option 1)
- Up to 150 people

OPTION 3

A customised full-day performance (duration : 7 hours approximately)

Goals :

Based on a brief analogue appraisal, the purpose is to find solutions to corporate issues and specific topics, in a more precise and careful way in order to :

- Learn how to develop one's leadership skills in transversal and directional relationships
- Provide support to promote the newly identified solutions
- Anchor the participants' evolution and changing patterns in their own professional history.

Content and method :

An investigation process led crescendo by the Quartet and their interactive tool-box, in order to :

- Show savoir-faire without any faux-pas
- Develop one's own relational impact
- Use one's own potential
- Know how to give and transmit
- Be able to convince

The different sequences are punctuated by times of reflection/case studies/transposition and synthesis in plenary meetings or workshops depending on the number of participants.

The conference can be led either by the Annesci String Quartet alone or together with :

- An internal or external consultant
- A 2nd speaker (choir conductor for instance)

Both modules "song-writing" and recital can be included in this option.

Audience :

- 50 people max, but the smaller the group is (20 people) the more it can be customised (SteerComs, Executive Committees, Managers teams,...).